



100 Great Business Leaders: of the World's Most Admired Companies

By Jonathan Gifford

Marshall Cavendish International (Asia) Pte Ltd. Paperback. Book Condition: new. BRAND NEW, 100 Great Business Leaders: of the World's Most Admired Companies, Jonathan Gifford, 100 Great Business Leaders selects the very best business leaders from the last 200 years, investigating their ideas, their personal qualities, their decisions and their routes to success. Each concise account concludes with a summary of key ideas, demonstrating how a reader might apply these ideas in their own lives. The 100 chosen business leaders are from companies around the world and include a mixture of business founders (for example, Henry Ford, Bill Gates of Microsoft, Jeff Bezos of Amazon, Liu Chuanzhi of Lenovo, N.R. Narayana Murthy of Infosys, Romi Haan of Haan Corporation) and famous business executives (for example, Jack Welch of GE, A.G. Lafley of Procter & Gamble, Vinita Bali of Britannia Industries). These 100 business leaders are the outstanding examples of the men and women whose drive, vision and tenacity have created the great success stories of modern business.



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