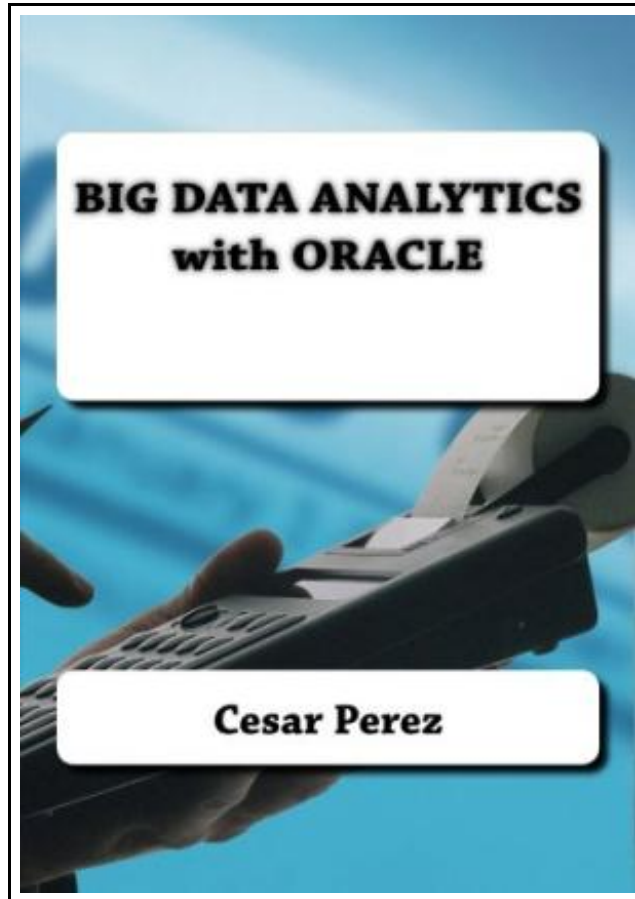# Big Data Analytics with Oracle (Paperback)

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Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.Big data is now a reality: The volume, variety and velocity of data coming into your organization continue to reach unprecedented levels. This phenomenal growth means that not only must you understand big data in order to decipher the information that truly counts, but you also must understand the possibilities of what you can do with big data analytics. Using big data analytics you can extract only the relevant information from terabytes, petabytes and exabytes, and analyze it to transform your business decisions for the future. Becoming proactive with big data analytics isn t a one-time endeavor; it is more of a culture change - a new way of gaining ground by freeing your analysts and decision makers to meet the future with sound knowledge and insight. On the other hand, business intelligence (BI) provides standard business reports, ad hoc reports, OLAP and even alerts and notifications based on analytics. This ad hoc analysis looks at the static past, which has its purpose in a limited number of situations. Oracle support for big data implementations, including Hadoop. throught Oracle and Hadoop is possible work in all steps of Analytical Process: Identify/formulate Problem, Data Preparation, Data Exploration, Transform and select, Buil Model, Validate model, Deploy Model and Evaluate/Monitor Results. This book presents the work possibilities that Oracle offers in the modern sectors of Big Data, Business Intelligence and Analytics. The most important tools of Oracle are presented for processing and analyzing large volumes of data in an orderly manner. In turn, these tools allow also extract the knowledge contained in the data. The most important content of the book is as follows: BIG DATA CONCEPTS HADOOP BUILDING A BIG...

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