



Local Small Business Marketing: Best Ways to Promote a Local Business or Service (Paperback)

By Alex Genadinik

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do you have a local small business and want to know the most effective strategies for promoting it? If so, then this is the right book for you. In this book you will learn the most effective online and offline marketing strategies that every small local business should use to generate leads that eventually convert to clients. In this book you will learn about some of the top online marketing strategies for your local small business like SEO, the right way to do social media marketing, and even how to get publicity. You will also learn some of the top offline marketing strategies for your local small business or service like flier marketing, business card marketing, how to get on the radio, how to promote your business by creating a successful local event or workshop series, and many additional strategies. You will also learn top sales techniques to close sales and get the most out of the leads that come through your doors. If you are ready to truly grow your business, and make it...



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The book is great and fantastic. Better then never, though i am quite late in start reading this one. I realized this publication from my dad and i advised this ebook to find out.

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